

S.A.S.C.T.K INSTITUTE OF NURSING, KASAL.  
**MASS AWARENESS CAMPAIGN**  
**CELEBRATION OF: SWACCHA BHARAT ABHIYAN**

DATE: 11/10/2024

TIME: 09 AM Onwards

VENUE: Bus stand, Kasal

TOTAL NO. OF PARTICIPANTS: 57 students

**INTRODUCTION:**

**“EK KADAM SWACHHATA KI ORE”**

The Swachha Bharat Abhiyan, or the Clean India Mission, is a nationwide initiative that aims to create a cleaner, healthier, and more sustainable environment for all Indians.

Launched on October 2, 2014, by the Hon'ble Prime Minister of India, Shri Narendra Modi, this ambitious program seeks to eradicate open defecation, improve solid waste management, and promote cleanliness and hygiene across the country. The mission is inspired by the vision of Mahatma Gandhi, who believed that cleanliness is next to godliness.

First Year GNM Nursing students have organised programme to bring awareness to keep surrounding clean among student in institute of nursing kasal.

**AIM:**

To improve environmental health by reducing pollution, improving waste management, and promoting sustainable practices.

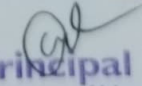
## OBJECTIVES :

1. To sustain cleanliness and hygiene practices among citizens and ensure that they become a way of life.
2. To promote sustainable development and reduce the environmental impact of human activities.
3. Enhance Quality of Life To enhance the quality of life of citizens by improving their health, well-being, and economic opportunities.

## ACTIVITIES:

1. Bus Stand Cleaning: Organize a cleaning drive to clean the bus stand, including the platforms, waiting areas, and surrounding areas.
2. Dusting and Sweeping: Dust and sweep the bus stand, including the floors, walls, and ceilings.
3. Waste Collection: Collect waste from the bus stand, including plastic bottles, paper, and other non-biodegradable waste.
4. Community Cleanliness Drive: Organize a community cleanliness drive, where community members come together to clean their surroundings.
5. Waste Management: Organize a waste management program, where people can learn about proper waste disposal and recycling.
6. Swachha Bharat Pledge: Administer the Swachha Bharat Pledge to all participants, where they pledge to maintain cleanliness and hygiene in their surroundings.



  
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